

EUWID Price Watch Italy

June 2026

Prices in € per tonne free delivered unless otherwise stated	June 2026	May 2026	June 2025
Fine paper			
Woodfree uncoated			
Copy paper 80 g A4 B grade	930 - 1,000	930 - 1,000	950 - 1,030
Copy paper 80 g A4 C grade	810 - 900	810 - 900	840 - 950
Offset sheets 80 g	910 - 990	910 - 990	950 - 1,030
Offset reels 80 g	820 - 900	820 - 900	860 - 950
Woodfree coated			
Sheets, double coated, 100 g	960 - 1,050	960 - 1,050	970 - 1,080
Reels, double coated, 100 g	880 - 950	880 - 950	880 - 970
Publication paper			
Standard newsprint 45 g	580 - 615	580 - 615	590 - 620
Standard newsprint 42 g	590 - 625	590 - 625	600 - 630
Improved newsprint ISO 68, 52 g	600 - 635	600 - 635	620 - 640
LWC offset 60 g	740 - 790	740 - 790	740 - 780
SC offset 56 g (A)	630 - 660	630 - 660	640 - 670
SC offset 52 g (A)	640 - 670	640 - 670	650 - 680
Corrugated case material			
Primary fibre corrugated case material			
Unbleached kraftliner 175 g+, European quality	680 - 710	660 - 710	660 - 700
White-top kraftliner 140 g, European quality	800 - 860	800 - 860	800 - 860
Recycled corrugated case material			
Recycled fluting, European quality	415 - 430	415 - 430	395 - 420
Testliner II, European quality	455 - 470	455 - 470	435 - 450
Testliner III, European quality	425 - 440	425 - 440	405 - 430
White-top testliner, grade C, 140 g, European quality	530 - 560	530 - 550	520 - 550
Medium, Italian quality	365 - 380	365 - 380	345 - 360
Testliner IV, Italian quality	375 - 390	375 - 390	355 - 370
Cartonboard			
GD II	590 - 670	590 - 670	620 - 690
GD III	570 - 610	570 - 610	580 - 630
GC II	930 - 1,110 ¹⁾	930 - 1,100 ¹⁾	1,000 - 1,150

¹⁾ Prices include temporary surcharges of up to 30 €/t.

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second half of the year. Insiders told EUWID that the industry reaped the rewards of decent demand between March and May. The absence of Canadian suppliers and the uncertain outlook for a Spanish newsprint producer after it filed for insolvency at the end of April have reportedly drummed up additional orders for European manufacturers, leaving them with sufficient order cushions in June, insiders said.

One manufacturer stressed that healthy order books also reflect the current supply structure. After a number of closures in recent years, newsprint production has been concentrated on fewer machines, enabling producers to balance volumes more effectively even in weaker market conditions, he said. Without these capacity adjustments, newsprint producers would have struggled even more to adapt to the continued decline in demand and the changing needs of publishing and printing customers, a printer argued.

From manufacturers' standpoint, the magazine paper market is less robust. Demand is falling more sharply than for newsprint, and paper mills are still struggling to ensure a satisfactory level of capacity utilisation on their machines. The situation is said to be especially difficult for SC-B because this grade competes directly with newsprint. Coated magazine paper grades are also affected, with suppliers of lower-quality LWC grades especially reportedly having to make price concessions. In a conversation with EUWID, one manufacturer stressed that customers searching for suitable paper often ultimately switched to high-quality SC paper grades which are still cheaper in price.

The knock-on effects are already evident in the latest negotiations for deliveries from July onwards. Sources pointed out that magazine paper manufacturers have not always succeeded in pushing through higher prices for third-quarter deliveries in Italy.

Commercial printers and publishing buyers appear to have come to terms with the current developments in publication paper markets. Given the recent increases in costs faced by paper mills – including fibre, energy and, above all, logistics – some adjustment in paper purchasing prices had been unavoidable, one printer said. The price increases implemented so far are regarded as “manageable” and “bearable”. A publishing buyer added that the paper industry had done well not to push its pricing demands too far, pointing to rising production costs in the printing and publishing sectors as well.

Corrugated case material prices tread water in the month of June

All is calm on Italy's recycled corrugated case material market at the moment. For some market players, it's uncomfortably quiet. Even though June

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